

VENTURE LITITZ
“LITITZPA.COM” WEBSITE POLICY

The primary purpose of Venture Lititz (VL) is to promote the historic downtown of Lititz while sustaining and expanding the economic vibrancy of the retail and commercial business community. In support of the above the following Website Policy will be strictly enforced.

- All businesses located within the boundaries of the Borough of Lititz are entitled to be included in the “lititzpa” website at no charge. However, since VL does incur out-of-pocket expenses to maintain this site we would request, not require a minimal annual donation (\$25.00 suggested).
- All businesses currently listed on “lititzpa” will be grandfathered irrespective of their location or business classification. However, all annual fees will be assessed in accordance with the following rates.
- All businesses will be assessed a \$25.00 initial fee for establishing their business on our website. All changes/updates will be covered by our annual fee.
- Businesses located outside of Lititz Borough but within Warwick Township will be permitted to advertise on “lititzpa” as follows:
 - Annual revenues under \$500,000 - \$25.00 annually
 - Annual revenues between \$500,000 and \$1,000,000 - \$100.00 annually
 - Annual revenues between \$1,000,000 and 3,000,000 - \$300.00 annually
 - Annual revenues over \$3,000,000 - \$500.00 annually
- Businesses located outside of Warwick Township will be evaluated on a business-by-business case. If approved rates will be established at a 50% premium over above rates.
- Responsibilities
 - Listing Businesses.
 - Responsible for supplying all listing material including a suitable photograph.
 - Notifying VL of any changes necessary on their website listings.
 - Businesses are responsible for paying invoiced fees within 30 days. Business delinquent more than 30 days will be removed from the website. An initial setup fee will be charged to have the listing reinstated.

- VL, or its successor, responsibilities
 - VL is responsible for maintaining the web site in a professional manner.
 - VL will make all additions and changes within 10 days of receipt.
 - VL retains the right to edit any and all content of web site material.
 - VL retains the right to refuse a web site listing for any reason.
 - Venture Lititz will invoice listed businesses in December/January of each year for their website listing.
 - VL accepts no responsibility for harm caused by a non-malicious error on our part. The extent of our responsibility is to correct any error in a judicious manner.

All rates will be prorated on a quarterly basis.